

Art 1130 **Foundation: Color Theory** **Course Syllabus**

Spring 2021

TTh 9:25-12:05

Cabre Rm 4

(In-person or Zoom class meetings: Tuesdays; Zoom-only class meetings: Thursdays*

*Class will meet in-person Thursday Aug. 20)

Class Zoom Link:

<https://zoom.us/j/91648224005?pwd=SHNoL3E4QmdUZnl0eDI3Wm5vb0oyQT09>



Holi Festival Pigments

Instructor: Anne Toner

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Office: CB 204

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Office Hours: W,Th 1:00-3:00 or by appointment (via phone call, Zoom, or in-person appointment)

Syllabus and Calendar are subject to change at the reasonable discretion of the instructor.

Recommended Text: *Color Workbook*- 4th edition. Author: Becky Koenig.

Final Exam: TBA

Course Description: Foundation: Color Theory is a course that offers students a foundation in the processes and interactions of color. Students will address and apply the theories of color design to compositions created with acrylic paint and mixed media. The course focuses on three major areas of color understanding: 1) the **properties of color** including hue, value, and intensity, 2) the **science and structures of color** and color relationships, and 3) the **psychology of color and its expressive and communicative capacities**.

Foundation: Color Theory is a required class for Art and Graphic Design AA majors. It is part of the Foundations suite of classes taught in almost all Art programs. The other Foundations courses are: Foundation: 2D, Foundation: 3D, Drawing I, and Art History I/II. These courses are designed to teach students a broad range of foundational art/design ideas and media that can serve as the basis for further art/design study in more specific areas such as painting, printmaking, graphic design, life drawing, ceramics, sculpture, and focused areas of art history.

This three credit lecture/lab course involves 5 1/2 hours of class-time per week. An average of 6 hours per week of Color Theory work outside of class will also be necessary to adequately complete most projects and assignments. Some projects and assignments may require more or less outside-of-class work.

Class Meetings: Color class will meet two times per week: TTh. The class will meet **in person on Thursday, Jan. 14. From then on, it will meet in-person on Tuesdays** only. **Thursday classes will meet via Zoom at the regular class time.** All Color Theory classes will be streamed via Zoom for students who may not feel comfortable attending in-person classes. Health-permitting, however, all students are encouraged to physically attend Tuesday classes.

The class Zoom meeting link will be sent to students' NWC email and posted on the Color Theory Moodle page. The Color Theory Moodle page will serve as a repository for class information, grades, and announcements. All students are encouraged to consistently check both the Color Moodle page *and* their NWC email.

Devices: Color Theory students will need a computer, tablet, or smartphone with a reliable internet connection to access the Zoom classes. If you need a device on which to use Zoom, contact NWC Computing Services (it@nwc.edu; 307.754.6080) for assistance.

Please practice respectful device etiquette under all class circumstances. When participating in Zoom classes, use of face video is strongly encouraged (versus black-screen or stillshot). Please mute mics when not in use. Please do not use devices for anything other than classwork while in-person or Zoom classes are in session.

Working in the Art Department: Due to Covid cleaning restrictions, open lab hours in the Art Department are limited. Some open-studio time is available in CB4 approximately 1 hour before class. CB7 (Drawing room) will be available for use by Drawing, Color, and 2D students on Fridays noon-4:00 pm. Classrooms will not be accessible to Color students outside of these hours. Social distancing and masks are required during all on-campus open studio time.

Art Student Learning Outcomes

By enrolling and participating in an Art class, students will gain greater technical skills, foundational art/design understanding, conceptual understanding, contextual understanding, and critical ability. Students will:

1. Use media (tools, hands, materials, etc.) to produce artwork with a high level of craftsmanship (Technical)
2. Incorporate design elements, structures, and functions into art and design projects (Foundational)
3. Demonstrate development of visual thinking and visual literacy (Conceptual)
4. Recognize a variety of artworks and demonstrate a foundational understanding of art/design's relationship to history and cultures (Contextual)
5. Critique the form and content of artworks through use of art/design terminology and concepts (Critical)

Design: Color Course Goals:

By enrolling and participating in Design: Color, students will:

- Mix paint and hues to create and use any color
- Identify color schemes and systems, and apply them appropriately
- Understand the phenomena and operation of light/color
- Understand the properties, capabilities, and structures of color
- Recognize and apply color interactions
- Explore and apply the associative, cultural, expressive, and psychological aspects of color

Course Format: Foundation: Color Theory is a lecture/lab course. This means there is a lesson/discussion portion (lecture) and a portion dedicated to working on Color projects (lab). In the Fall 2020 semester, the lecture portion of the class will usually be assigned to Tuesday in-person meetings. Labs (project work time) will usually be assigned to Thursdays. The class instructor will be available in-person and/or via Zoom for the extent of the class period on all class days. Class critiques will usually be scheduled for the Tuesday in-person classes. Quizzes may be scheduled to be taken either in-person or on Moodle.

Course Requirements:

- Sketchbook and Media exercises- 5-10 pts. ea.
- Color design process sketchbook- 5 pts. each project
- Color Property Charts- 25 pts. ea.
- Applied Color Property and Color Interaction studies- 10-30 pts. ea.
- Comprehensive Color projects applying the properties, science, and/or psychology/expression of color- 30-50 pts. ea.
- Verbal presentation on a researched artist- 30 pts.
- Quizzes over color properties, color structures, and color psychology from lectures and reading- 10-30 pts.
- Consistent attendance and participation in class and critiques
- Attention to presented and posted class information

Sketchbooks: Each student is required to have a dedicated Color Theory sketchbook. The sketchbook is a place to work out ideas, complete some assignments, store reference imagery, take notes, and record your progress. The *process* of creating a design that looks compelling, communicates to a viewer, and is well-crafted is as important for success in this class as the finished projects. Therefore, sketchbook work is a *required component* of most Color Theory assignments and should be utilized even when not specifically required. Expect to spend much of the Color Theory studio (lab) time working in your sketchbook and expect to come to every class prepared to show and discuss new sketchbook work.

Critiques: Upon arrival of a project deadline, each student is expected to have three things:

- 1) their sketchbook showing their design process
- 2) a written self-evaluation (forms will be provided)
- 3) a finished, properly-mounted piece of artwork that is the result of the design process.

During critiques, the class will verbally and/or in writing discuss each student's project and offer constructive feedback on areas that were successful and areas needing improvement. Active participation in critiques through attendance, readiness, and verbal and/or written input is an important part of a Color student's grade. Critiques are the Color Theory student's main form of feedback on their work. Students are encouraged to make notes of their critique feedback in their sketchbook.

Attendance: Although this semester is unusual, the NWC attendance policy still applies to both in-person and Zoom class attendance. Foundation: Color Theory students are expected to be in attendance for the entirety of the class period (9:25am- 12:05pm TTh), regardless of class format. The NWC attendance policy essentially states that **students in 2X/week classes are allowed up to two unauthorized absences (excluding Class Critiques) without consequence to their grade. Official attendance will be recorded at the end of each class, including for Zoom students.**

In short, an *authorized absence* is one whose necessity is provable and accompanied by documentation from an outside authority. An *unauthorized absence* is any absence that is not accompanied by official documentation. **Calling, sending an email, or verbally explaining an absence without written documentation from an authority does not constitute an authorized absence.**

Examples:

- **Authorized Absence:** an unavoidable absence accompanied by written documentation from an authority

Examples of authorized absences include:

- Absences incurred while representing the college (ex. sports, forensics, other class field trips)
Documentation Authority: coach, advisor, or other instructor
- Absences occurring from illness severe enough to warrant a doctor's visit
Documentation Authority: doctor or nurse
- Absences occurring from death in your family or a family emergency
Documentation: Please speak directly with instructor in case of legitimate family emergency

- **Unauthorized Absence:** a) an absence that occurs due to happenstance b) an absence that occurs due to choice on the part of the student; c) any sort of absence that lacks authorized documentation.

Examples of unauthorized absences include, but are not limited to:

- Oversleeping
- Taking a "Mental Health Day"
- Not finishing homework
- Staying up too late gaming, partying, clipping toenails, whatever
- Personal problems such as issues with friends or significant others, roommate squabbles, etc.
- Car trouble
- Kid trouble
- Routine or relatively minor health problems such as headaches or colds

If any of these things happens, especially if you are ill with colds or flu that are potentially contagious, that may be a good time to utilize your allotment of unexcused absences. If the illness becomes severe enough to potentially miss more than 2 classes and/or a class critique, see a doctor promptly and contact your instructor. Please take special care with any potentially Covid-related symptoms.

Class Critiques should never be missed. If you know ahead of time that you will need to miss a critique for an authorized reason, prior arrangements must be made with your instructor, and *your project must be handed in ahead of time*. In the case of an unexpected authorized absence, projects must be turned in as soon as possible after the missed critique. Unauthorized absences are not acceptable reasons for missing class critiques.

If you miss more than 4 classes without a written authorized excuse, you will automatically fail the class. An authorized absence excessive unauthorized absences (2+), excessive authorized absences (4+), or an excessive combination of authorized and unauthorized absences will adversely affect a student's grade and/or their ability to adequately complete the class. In the event of an emergency or prolonged illness, please inform your instructor as soon as possible and discuss how to proceed.

Make-Up Work: *The instructor will not provide students with class information, make-up quizzes, or critiques missed due to an unauthorized absence.* This includes assignments, directions, and explanations of missed lessons. Missed class information and quizzes will *only* be provided to students with an *authorized* absence. Authorized absences give the individual who missed the class an opportunity to make up the work but in no way excuse the student from work required by the instructor. Students who miss class for an authorized reason are responsible for requesting missed information from the instructor, setting up any necessary appointments outside of class, and seeing that all assignments, written lessons, and quizzes are made up promptly. If you are late to class on the day of a quiz or critique, do not expect to take the quiz or present your project.

Late Work: To be given full consideration, students are required to have all assigned work finished and properly mounted prior to the start of a scheduled critique. While you should never be unprepared for a critique, if it happens, you should still attend class and participate. If you do not complete a project by its deadline, you should still finish it and turn it in as soon as possible for a partial grade.

Re-Done Works: Any project *except the final* may be re-done during the semester. The original grade for the project will be averaged with the new grade. Averaged grades higher than the original are final; lower grades are discarded. All re-done or late projects must be turned in by the last day of regular classes for the semester.

Grading:

To earn a passing grade of "C" in Foundation: Color Theory, a student needs to do the following:

1. Show up consistently; not miss more than 2 classes unexcused
2. Finish *all* the work
3. Complete the majority of the required sketchbook work for each project
4. Demonstrate an adequate level of color and design concept understanding, especially regarding the Color Properties
5. Demonstrate an adequate level of ability in media application

Want to earn a higher grade? Try these things:

Participate in class: Ask questions, answer questions, make observations, give and receive feedback, share and respond to posts on the Facebook page

Use your sketchbook: Do extra work to develop your ideas, solve problems, and develop your creativity; Don't settle for your first idea- try out *lots* of ideas

Keep records: Take notes on lectures, critiques, and class discussions. You'll absorb and remember information much better. Take notes on feedback about your work from critiques.

Study: Read your text, review your notes and the class lessons, understand the vocabulary, study the context and art history of subjects or examples discussed in class, review the improvements and successes noted for your projects during critiques

Challenge yourself and take risks: Get a good grasp of the basics, then go further. Start with understanding and using the Color Properties, the basics of Design, and the basics of different media. Then challenge yourself to build

on those basics and go beyond the minimum requirements in both concept and media. Try some unfamiliar stuff and evaluate whether it “works” or not for your ideas. If it doesn’t, try something else. Don’t equate experimentation and problem-solving with failure.

Explore the conceptual and communicative aspects of design and color: Consider the power of visual imagery and seek to become attuned to what color especially can do for the impact and communicative potential of a design. Experiment with this idea in your work. Apply the other principles of design as well to communicate in a visual language.

Grading Criteria: Each Foundation: Color Theory assignment will be assessed immediately during an in-class Critique. Students will usually be asked to complete self-assessments and/or peer assessments as well. When formally graded by the instructor, each Color assignment will be assessed on the criteria listed below, then assigned a letter grade based on *points earned out of points possible*. Instructor feedback and the project grade earned will be posted on Moodle. Project grade rubrics will be available as well.

Sketchbooks will be graded and returned after each project for which it is required.

Most Foundation: Color assignments are graded on the following criteria:

1. **Creativity:** conceptual strength, addressing challenges, problem-solving, imagination
2. **Comprehension:** demonstrated understanding of the lesson, assignment, and the color properties and design concepts addressed
3. **Execution** of ideas, techniques, and media; how well you “made it work”
4. **Craftsmanship** and presentation
5. **Participation:** attendance, preparedness, use of time, effort, class & critique participation
6. **Process:** utilization of sketchbook and completion of prep exercises, working through ideas

Grade Scale:

A: Exceptional: Consistently strong in all areas, Well above average

- A+ (4.0 GPA): 100%-98%
- A (4.0): 97%- 93%
- A- (3.75): 92%-90%

B: Good: Above average in most areas

- B+ (3.5 GPA): 89%-87%
- B (3.0): 97%- 86%-83%
- B- (2.75): 82%-80%

C: Average: Both strong and weak areas

- C+ (2.5 GPA): 79%-77%
- C (2.0): 76%- 73%
- C- (1.75): 72%-70%

D: Insufficient: Below average in most areas

- D+ (1.5 GPA): 69%-67%
- D (1.0): 66%- 63%
- D- (.75): 62%-60%

F: Failing: Consistently Weak in All Areas

NWC Universal Syllabus Information:

Follow the link for information on COVID-19 procedures and expectations, ZOOM and synchronous courses, academic dishonesty policy, course withdrawal policy, and disability services information.

<https://nwc.edu/academics/docs/Northwest%20College%20Universal%20Syllabus%20Information.pdf>

Sensitive Material:

During the course of the semester, students may encounter images and/or discussions of material that may be sensitive, including nudity, violence, rough language, sexuality, religion, social issues, and a variety of other topics that may or may not be part of the student’s current personal belief system. Acknowledgment and discussion of the issues potentially presented by these topics is an important part of learning about the relationship between art/design and the larger realms of society, culture, and life beyond oneself. Students and the instructor will maintain a respectful environment in the classroom.

Work Left in the Art Department:

Any work left behind by students who drop or withdraw from the class must be picked up within one week of the drop/withdrawal. After this time, it may be discarded.

Any full-term student artwork that is not picked up by 5:00 pm on the final day of the semester automatically becomes property of the Art Department and may be discarded.

Emergency Evacuation Assembly Area:

In case of building evacuation, classes in the Cabre Building assemble at the Yellowstone Building Courtyard. For more information on emergency procedures, please see: <https://nwc.edu/info/docs/EmergencyResponseGuide-Sept2014.pdf>

Calendar

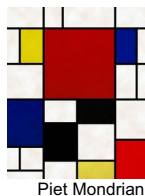
Spring 2021 Foundation: Color Theory

Calendar subject to change at reasonable discretion of instructor

Thurs. Jan. 14- Mar. 5	Beginning exercises Color Property Scales Color Property Studies & Quizzes
Mar. 6- Mar. 14:	Spring Break
Apr. 2-5:	Spring Recess
Apr. 13:	Advising Day
Mar. 15- May 5:	Applied Color Projects

ART 1130 Foundation: COLOR THEORY **MATERIALS LIST:**

***Due to CARES/Covid funding, some materials may be provided for you this semester: basic paints, brushes, sketchbook, Bristol board, pens, acrylic medium. Additional details provided on first day of class.**



Piet Mondrian

Acrylic Paints (2-8.5 fl oz. tubes):

Recommended Brand: *Liquitex or Liquitex BASICS**

1. Cadmium Yellow Light or Hansa Yellow
2. Cadmium Yellow medium
3. Cadmium red medium
4. Alizarin crimson
5. Ultramarine blue
6. Cobalt blue (“Cobalt Blue “Hue” is acceptable)
7. Phthalocyanine blue
8. Ivory black
9. Titanium white



** PLEASE NOTE: Though they should be, colors are not always standardized across different brands. Occasionally, a color will look very different in one brand than it does in another. I can vouch for the Liquitex colors as the correct colors, but not necessarily for other brands. If you cannot get Liquitex paints for whatever reason, please do not buy another brand until after the first week of class when you will know what the colors are supposed to look like. The acrylics carried by Gestalt Studios in Powell are acceptable.*

Other Required Color Supplies:

- **Sketchbook:** 8 1/2” x 11” or 9” x 12”
- **Bristol board pad:** **Smooth** (Hot press) finish, 9” x 12”
- **Low-tack tape:** 1” drafting or painter’s tape (Scotch brand drafting tape is best; blue or purple painters’ tape is next best). Please do not get anything called “Artist’s Tape.”
- **Brushes:** Variety of smooth synthetic brushes (4-6). Do not buy very rough or very soft bristle brushes! White or yellow **Taklon-style synthetic** brushes are recommended.
 - **Sizes:**
 - small round: #0, #1
 - medium round: #4, #6
 - medium flat: #8 (aka ¼”), #12 or #14 (appx. ½”) *Angled flat brushes are recommended too.*
- Re-sealable medium-large white or clear plastic palette
- Supply of small, sealable containers (ex. small tupperware) to store paint
- Small color wheel
- Plastic or metal palette knife
- Neutral-color Mat board (purchase as needed- appx. five 11” x 14” sheets)

General Art Supplies:

- Rubber cement
- Rubber cement pick-up eraser
- Cork-backed metal ruler- 12"
- Scissors
- Xacto knife and #11 blades
- Drawing pencils
- Handheld pencil sharpener
- Eraser (ex. Pink Pearl or white Stadtler brands)
- Supplies box

Purchase for Color as/if Needed:

- Colored pencils (Prismacolor brand recommended)
- Watercolors and/or gouache
- Colored papers (no construction paper)
- Oil or chalk pastels
- Prismacolor markers
- Cyan and Magenta acrylic paints
- Small spray bottle (for water)
- Plastic wrap
- Small bottle of gesso
- Small bottle of acrylic matte medium
- Cheap hardware brush appx. 1 ½"- 2 ½"
- Assorted artistic surfaces: masonite or tempered hardboard, canvas-building supplies, digital photo paper, pastel paper, etc.
- Utility knife

Where to Purchase Art Supplies:

Stores:

· Powell:

- **Gestalt Studios** 440 W Park St. <https://www.thepolarplant.com>
307.764.2389
- Ace Hardware 214 N Bent
- Northwest College Bookstore

· Cody:

- Walmart

· Billings:

- Michaels 2800 King Avenue West 406.652.7440
- Hobby Lobby 2425 Central Ave 406.652.1987

Online:

- Meininger Art Supply- <https://www.meininger.com>
- Cheap Joe's Art Supplies- www.cheapjoes.com
- Dick Blick Art Supplies- www.dickblick.com
- Daniel Smith Art Supplies- www.danielsmith.com